



# Joint CIGRE SC B3 & A3 Colloquium

Birmingham, United Kingdom | 9 – 12 May, 2023



## Sponsor & Exhibitor Prospectus

### About

The CIGRE UK National Committee has invited CIGRE Study Committees B3 & A3 to hold a joint Colloquium in Birmingham between the 9<sup>th</sup> and 12<sup>th</sup> May 2023 at the IET Austin Court. This Colloquium on the theme of *'The role and impact for T&D Substations and Equipment in delivering a Net Zero Carbon Future'* brings together experts and key players in the domain of Transmission & Distribution Substations & Equipment from the electric power industry, including System Operators, Manufacturers, Engineers, Policy Makers, Regulators and Academics. The Colloquium will be a unique forum to share exciting new research, to raise issues and awareness, to discuss future directions, to show innovative solutions and to network with leading professionals.

**Sponsorship Opportunities:** Tuesday 9<sup>th</sup> – Friday 12<sup>th</sup> May 2023

**Exhibition Opportunities:** Thursday 11<sup>th</sup> – Friday 12<sup>th</sup> May 2023

### Benefits of Supporting the Colloquium

Sponsoring and/or exhibiting at the Colloquium will provide the following opportunities:

- ⇒ Unparalleled access to a wide potential client base
- ⇒ Brilliant opportunity to maintain a high profile in your target markets
- ⇒ Demonstrate your thought leadership and innovation
- ⇒ Direct contact with leading subject matter experts
- ⇒ Exposure to an interested, relevant, and influential audience
- ⇒ Network formally and informally with targeted key decision-makers





# Joint CIGRE SC B3 & A3 Colloquium

Birmingham, United Kingdom | 9 – 12 May, 2023



## Exhibiting Opportunities

### Exhibition Space: £2,000 + vat (6 spaces available)

Exhibiting not only gives you the opportunity to connect with new and existing customers, but it also gives you a chance to speak about your cutting-edge developments within the industry and the opportunities they create. This event brings together key decision makers across a two-day period (Thursday 11<sup>th</sup> & Friday 12<sup>th</sup> May 2023), so this is an opportunity not to be missed!

What's included:

- 3 x 2 metre exhibition space
- 2 x chairs
- 1 x trestle table (if required)
- 1 x plug socket
- 1 x delegate passes giving access to the full conference & networking events\*
- Logo and company profile (up to 200 words) on the CIGRE UK website

\*Additional delegate passes are available to purchase

## Sponsorship Opportunities

### Exclusive Conference Platinum Sponsor: £10,000

### A Gold Conference Sponsor: £5,000

### A Silver Conference Sponsor: £2,500

A unique opportunity to demonstrate your Company's leading position in the field of T&D Substations & Equipment and your support of CIGRE

What's included:

- Company name and logo associated with all conference promotional materials, sponsor boards and holding slides as the main event sponsor
- Two delegate passes giving access to the full conference & networking events
- Logo and company profile (up to 400 words) on the CIGRE UK





# Joint CIGRE SC B3 & A3 Colloquium

Birmingham, United Kingdom | 9 – 12 May, 2023



## Opening Networking Cocktail Reception – Tuesday 9<sup>th</sup> May 2023: £1,500

Make an impact by providing delegates the chance to have a drink and nibbles, unwind and network following the first day of the event. Venue: IET Austin Court, Waterside Room

What's included:

- Naming rights to the drink's reception
- Space for additional popup banners (provided by the sponsor)
- Logo on sponsors board and holding slides at the conference
- Logo and company profile (up to 200 words) on the CIGRE UK website

## Colloquium Dinner Drinks reception – Thursday 11<sup>th</sup> May 2023: £1,500

Start the social highlight of Colloquium with a 'pop' by sponsoring the Colloquium dinner arrival drinks. Venue: to be confirmed

What's included:

- Space within the drink's reception for pop-up banners
- Verbal acknowledgement at the Gala Dinner of sponsorship
- Logo on sponsors board and holding slides at the conference
- Logo and company profile (up to 200 words) on the CIGRE UK website

## Exclusive Colloquium Gala Dinner Sponsor – Thursday 11<sup>th</sup> May 2023: £5,000

Capture the exclusive attention of attendees for the social highlight of the Colloquium. Venue: to be confirmed

What's included:

- Company name/logo on the dinner menus
- Verbal acknowledgement at the Gala Dinner of your sponsorship
- Opportunity to provide pop-up displays in the dining space
- Opportunity to provide a corporate gift for each attendee place setting
- Logo on sponsors board and holding slides at the conference
- Logo and company profile (up to 200 words) on the CIGRE UK website





# Joint CIGRE SC B3 & A3 Colloquium

Birmingham, United Kingdom | 9 – 12 May, 2023



## Delegate Lunch – Thursday 11<sup>th</sup> & Friday 12<sup>th</sup> May: £1,000 (each)

Demonstrate your company's hospitality by sponsoring the two lunch breaks.

What's included:

- Exclusives sponsorship of the conference lunch on a nominated day
- Space for additional pop-up banners/printed collateral next to the catering area (provided by sponsor)
- Logo on the sponsors board & conference holding slides
- Logo and company profile (up to 200 words) on the CIGRE UK website

## Colloquium Coffee breaks (4 available): £750 (each)

An important aspect of any event is the opportunity to network. This is an ideal opportunity to get your Company's name exposed whilst enjoying the refreshments on offer.

What's included:

- Space for your pop-up banners next to the catering
- Logo on the sponsors board & Conference holding slides
- Logo and Company profile (up to 200 words) on the CIGRE UK website

