

## **CIGRE SUPPORT OF TECHNICAL EVENTS**

Organisers of Technical events often ask CIGRE to associate its name to the event, without any CIGRE financial involvement ( a purely technical "support" ). The aim is to benefit from CIGRE's image and logo to attract more attendees.

This could be an opportunity for CIGRE to be better known and we should welcome the invitation, under the dual condition of being selective on the event and expecting a fair return in terms of image.

The guidelines hereafter are some basic recommendations on the subject.

## GUIDELINES FOR SUPPORT BY CIGRE

- What type of events are to be supported?

The technical event has to be related to the field of interest of CIGRE. The “quality” should be high enough, not to run the risk of depreciating CIGRE. Among the participants at the event should be authors of papers or speakers somehow related to CIGRE (members, experts).

The organiser(s) has to be a non-profit scientific or technical body; CIGRE does not associate its name to commercial companies whose business is to organise conferences. It is better to avoid events where too many “supporters” appear.

- Who supports ?

If the event is purely national, it should be supported by the relevant CIGRE National Committee. If the event is international, it should be supported by CIGRE . For Regional events, support can be from either.

In all cases the Central Office should be informed of the project; it has to give its agreement for a CIGRE support.

- Support does not involve any financial contribution.
- In exchange for its technical support, CIGRE should be entitled to:

-A time slot for a presentation of CIGRE and its actions in connection with the topics of the conference

-The possibility to make available promotional material (flyers...) with a booth or an “Association corner”.

- A CIGRE representative could be associated to the technical organisation.(For instance the local member of the SC related to the topics)
- The CIGRE logo (or NC logo) should appear on official documents.
- All authors or contributors should be mentioned as well as their connection with CIGRE, even if the paper was produced outside the CIGRE context.
- With the authorisation of CIGRE, CIGRE papers can be presented by CIGRE members or experts. In this case, the CIGRE logo and copyright should appear.